

Digital Fundraising Manager

Save the Children:

Save the Children New Zealand (SCNZ) is a long-standing member of the leading international development and humanitarian organisation Save the Children Association, which supports child-focussed programmes in more than 120 countries around the world. Save the Children employs approximately 25,000 people across the globe. We also campaign and advocate at the highest levels to realise the rights of children and to ensure their voices are heard.

We are working towards three breakthroughs in how the world treats children by 2030:

- No child dies from preventable causes before their fifth birthday
- All children learn from a quality basic education
- Violence against children is no longer tolerated.

We know that great people make a great organisation and that our employees play a crucial role in helping us achieve our ambitions for children. We value our people and offer a meaningful and rewarding career, along with a collaborative and inclusive workplace where ambition, creativity and integrity are highly valued.

We need to keep children safe, so our selection process reflects our commitment to the protection of children from abuse.

The role:

Save the Children has seen significant growth in fundraising activity and income in the past five years. We are about to launch our next three-year strategy, with further growth and exciting new projects planned.

We are looking for a Digital Fundraising Manager to develop and oversee our digital fundraising and lead generation programmes. Reporting to the Fundraising Director, you will drive income through online and other digital platforms.

You will have proven experience in successfully planning and managing digital and social media marketing, including SEO, Facebook, Adwords, Display and PPC. Ideally, you will also have fundraising experience.

Data management and analytical skills are crucial to this role and you must have experience managing suppliers to achieve agreed KPIs. Meeting deadlines is important across all our fundraising activity, so you must be well organised and self-motivated, with a 'can do' attitude.

Creative thinking is also important, as part of the role will require exploring new (digital) fundraising opportunities.

[Click here for the job description.](#)

Commented [GD1]: Link to JD

Applications close Wednesday 28 November at 5pm. To apply, please email your CV and a covering letter to gareth.davies@scnz.org.nz.

To be considered for this role you must have the right to work in New Zealand.