



YOUR IMPACT 2021



Save the Children

MESSAGE FROM THE CHIEF EXECUTIVE

If there is one thing the world has needed as we navigate the ongoing impact of COVID-19, it is resilience – and at Save the Children, this is a familiar concept and a well-established approach to the way we work.

Across the globe, we look for opportunities to build strong sustainable foundations to improve the economic wellbeing and resilience of communities because we know this creates lasting change for children.



Heidi Coetzee
Chief Executive

But sadly, the strength of our development programmes doesn't rule out the need for our humanitarian responses – particularly as climate change, conflict and the ongoing impact of COVID is felt around the world.

At home in Aotearoa New Zealand, we continue to grow our advocacy work with new initiatives designed to support Kiwi tamariki and whānau learn about and achieve their rights.

A massive thank you to my team, our Board, and our many members, volunteers and supporters, who make our work possible.

MESSAGE FROM THE CHAIR OF THE BOARD

The COVID-19 pandemic has continued to impact the lives of the children we work with – and our work itself.

We have had to be adaptive, innovative and resilient in the face of a continually evolving and uncertain situation.

While we've faced challenges, the team has continued to strive in its commitment to making the lives of children here in Aotearoa and around the world better.

Our humanitarian work was as important as ever this year – and we were extremely grateful for the continued support from the New Zealand public.



Susie Staley
Board Chair

At home, our advocacy work for children continues to grow and we've been working hard to ensure we are speaking up for children who need us.

To our Board, staff and supporters, thank you for your contribution in 2021.

As we look towards the future, and the ongoing challenges children will face with COVID, conflict and climate change, the work of Save the Children remains vital. We can't do it alone.

It takes a village to raise a child. We're all part of that village.

Photo credit: Hadil Saeed / Save the Children



WE WORK TO CREATE IRREVERSIBLE POSITIVE CHANGE FOR AND WITH CHILDREN

In Aotearoa New Zealand and around the world, we work every day to give children a healthy start in life, the opportunity to learn and protection from harm. When crisis strikes, and children are most vulnerable,

we are always among the first to respond and the last to leave. We ensure children's unique needs are met and their voices are heard. We deliver lasting results for millions of children, including those hardest to reach.

We have ambitious goals for children. By 2030 we will ensure:



SURVIVE

No child under five dies from preventable causes.



LEARN

All children learn from a quality, basic education.



PROTECTED

Violence against children is not tolerated.

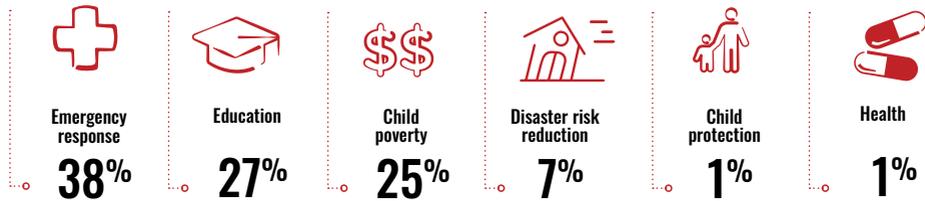
*Names have been changed throughout to protect identities, but these are real children you're supporting.



YOUR IMPACT FOR CHILDREN IN 2021

YOU'RE HELPING KIWI KIDS LEARN ABOUT THEIR RIGHTS!

How your donations were spent in 2021:



Where your money went around the world



Learning about their rights empowers kids. It provides a strong, protective layer where children understand they have the right to be protected from harm or have a say on issues that are important to them.

When children learn about their rights, they also learn about the rights of others. Research shows they are more likely to respect the rights of others and speak up when they see injustices or to offer support to those who need it.

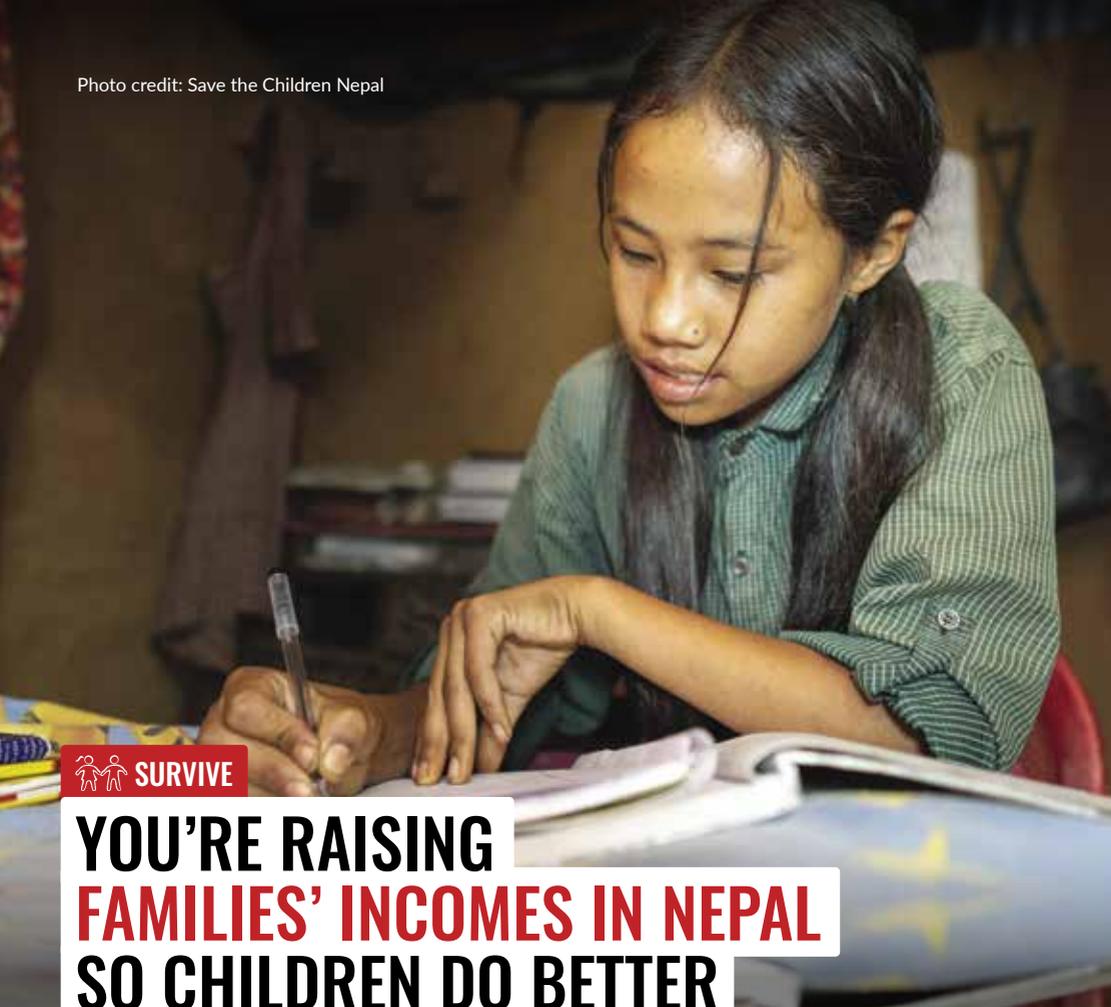
But despite Aotearoa New Zealand signing up to the UN Convention on the Rights of the Child almost 30 years ago (1993), many Kiwis have very little understanding of the Convention or what child rights mean for our tamariki. Children often learn about the rights of others in overseas or historical

contexts, rather than their own rights in their everyday lives.

With your support, we've created a free online child rights learning programme for teachers, children and the wider whānau and school community. Available to anyone from our Education Hub on the Save the Children website, the cross-curricular multimedia resources cover a range of topics and rights learning, from accessing healthcare to being protected from violence or practising their own culture.

Find out more by visiting our Education Hub!





 SURVIVE

YOU'RE RAISING FAMILIES' INCOMES IN NEPAL SO CHILDREN DO BETTER

“Since our family’s financial situation improved, I have been able to wear better clothes and have better resources to help my studies.” – Vidya, 14.

Meet Vidya*. She is 14 years old and lives in Udayapur, Nepal, where her parents are part of our programme that works to improve the lives of the most vulnerable Nepali children in the district through increased household income and food security.

With your support, alongside funding from the New Zealand Government’s Aid Programme, we have been able to help Vidya’s family improve their farming systems with new technologies, technical training and advice around how to grow new crops. As Vidya puts it, before they started on the programme, her parents farmed radishes and spinach in a small area and had a tough time paying for stationery items and school fees for all five children.



Photo (left): Vidya has better clothes so she feels comfortable enough to study hard and go to school every day now, thanks to your support.

Photo (right): Vidya and her mum carry their veggies to be sold at the market and help pay Vidya’s school fees.

Now, the family grows a variety of vegetables, which means they’ve started earning more and can afford more nutritious food for the family, and pay for all the books, school fees, clothes and other essentials needed.

So far, the project has helped 71 farmer groups, and more than 1,100 farmers like Vidya’s parents.



This project is funded in part by the New Zealand Aid Programme and matched with donations from our amazing supporters.

Learn more about our work in Nepal.





Photo credit: Sacha Myers / Save the Children

 SURVIVE

YOU HELPED FEED FIJIAN FAMILIES WHEN COVID-19 HIT

Photo credit: Save the Children Fiji

In June 2021, Fiji experienced a second wave of coronavirus, devastating lives and livelihoods and leaving many families struggling to buy the basics they needed to survive.

Still reeling from the damage caused by 2020's major tropical cyclones and now under lockdown for weeks, thousands of families were unable to work. Families were exhausted, as whatever little savings they had were gone and parents were going hungry to try and stretch out what food they had to feed their children.

With your generous support, we rushed to provide grocery packs to families, containing much-needed food supplies to feed a family for two weeks, plus soap, surgical masks, baby formula and nappies.

Originally aimed at reaching 120 families in need in the Suva-Nasinu corridor and Nausori, as cases surged

and lockdowns continued, thousands of others came forward with stories of deprivation and hardship. One desperate mother told us she had been feeding her newborn baby sugar water because she had nothing left to feed herself or her baby.

Your swift response to our emergency appeal meant we raised almost 10 times our original goal of \$50,000 and could reach thousands of families in need.

Photo: Grocery boxes were distributed to hundreds of families during the lockdown in Fiji.

Read more about
your support
feeding Fiji.



 SURVIVE

YOU GAVE HIM NUTRITIOUS FOOD SO HE CAN PLAY

Baby Ahmed* doesn't understand climate change or how it's impacting his family's income. He doesn't know why he lives in a camp for displaced people in Somalia – or that the current drought has dried up the job market.

But he understands what it's like to be hungry.

With your support, Ahmed has received life-saving treatment for the severe acute malnutrition he was facing.

When his mother Nala* brought him to a Save the Children-supported stabilisation centre for malnourished children, he received urgent medical attention and the therapeutic food needed to save his life. He is now smiling, laughing and playing again.

Alongside our work screening children for malnutrition and providing those at risk with therapeutic food, we're also providing emergency healthcare for pastoralist and hard-to-reach communities, water for drought-stricken communities, delivering cash and voucher assistance to families, and setting up water trucking and feeding programmes at schools to encourage children to stay in school.

That's all thanks to your support.

Photo: Ahmed was treated for severe acute malnutrition with highly nutritious Plumpy'Nut peanut paste and lots of hugs from his mum Nala.

YOU'RE EMPOWERING CHILDREN TO BECOME AGENTS OF CHANGE

"We would like to be leaders, advocates, agents of change and educators in the implementation of resilience activities and be included in the decision-making processes at all levels." – Tokasa, 16.

When you live in a country prone to catastrophic natural disasters, learning how to prepare for disaster, respond in an emergency and recover quickly is crucial for the whole community.

And with climate change increasing the risk of these events across the Pacific, it's vital children are part of this conversation – not only as learners but leaders.

With your support and as part of our negotiated partnership programming with the New Zealand Government, we are helping children to be more resilient in the face of disaster – and speak out on this important issue.

Disaster risk reduction (DRR) and climate change adaptation child advocate Tokasa, 16, is a member of our Valencina DRR Club, an initiative that brings child-centred approaches to strengthen resilience within national and local disaster preparation and management processes.

This year, Tokasa, who lives in a settlement on the outskirts of Suva, was chosen to speak at the official

opening of the inaugural Pacific Resilience Meeting Youth Forum.

She spoke of the potential for anxiety in children and young people who are experiencing and observing environmental changes such as sea level rise and coral bleaching.



Photo credit: Tokasa is speaking up for children and youth who are concerned about climate change in the Pacific.



This project is funded in part by the New Zealand Aid Programme and matched with donations from our amazing supporters.

Learn more about Tokasa and our Safe Schools programme.



YOU'RE MAKING SCHOOLS SAFER FOR CHILDREN IN VANUATU

Living in an island nation prone to natural disasters like tropical cyclones, it can be easy to overlook the other hazards impacting children's safety at school.

But with your support, and in partnership with the New Zealand Government's Aid Programme, we are making schools safer for children in Vanuatu.

Working alongside our partners, Vanuatu's Ministry of Education and Training (MoET) we're working at a local school, community and national level on a range of activities to ensure we reach our goal by 2025.

This year, this has included running Safe School workshops with teachers.

Emele* is an experienced teacher from the Sanma Province. After attending the workshops, she better understands

the range of hazards that can impact children feeling safe at school, including the physical harm and discipline of children. She is on a mission to help other teachers learn what needs to change to ensure schools are safe for all children, especially those who need help.

Photo: The 'Seif Skul' project aims to make all children in Vanuatu better protected from violence, climate risks, disasters and everyday hazards when in and around schools, including COVID-19.



This project is funded in part by the New Zealand Aid Programme and matched with donations from our amazing supporters.

Learn more about our work in Vanuatu.





 LEARN |  BE PROTECTED

YOUR SUPPORT CHANGED HER LIFE

“Being admitted to school changed my life. I was loved, I learnt about living a dignified life. I am here today because I was taken care of by a group of loving social workers. They were the inspiration for me to become a social worker.”- *Bobita.

When you grow up in one of Bangladesh’s poorest towns as the child of a sex worker and where sex work is one of the largest industries, your options are limited.

In the Rajbari district of Bangladesh, young people are particularly vulnerable to entering into sex work or other

harmful forms of labour as historically, access to education, protection and healthcare has been limited.

But with your help and alongside our partners KKS and MMS, Save the Children has been working in this district for more than 20 years, establishing a primary school and then an early childhood centre for the children living in the town.

A Safe Home also provides opportunities for at-risk girls to live there and receive protection, education and many other opportunities which they would not receive otherwise.



Bobita spent her teenage years living in Save the Children’s Safe Home. There, she received good food, education, healthcare, support, made many friends and was still able to spend time with her family.

Bobita lived there until she was 18, and after completing her secondary school education she trained to become a social worker.

Bobita graduated with honours this year and is now living back at the Safe Home, working as a mentor for the girls who live there. She has also been working as a teacher in Save the Children’s COVID-19 response programme.

Photo (left): Over the last 20 years, Save the Children supporters have helped girls like Bobita beat the odds of falling into sex work by ensuring they receive a good education and have choices in life.

Photo (right): This project supports both a primary school and early childhood centre for children who would normally be excluded from formal education because of where they live.



 **BE PROTECTED**

YOU'RE PROTECTING GIRLS FROM CHILD MARRIAGE

In countries like Afghanistan, parents can run out of options quickly. And when they do, it is often children who pay the price.

Zahra*, 12, lives with her mother, father and three siblings in Afghanistan. Her father has a chronic illness which means he only works half days at a time. The family aren't earning enough to support themselves with necessities such as food, medicine and firewood.

A year ago, when Zahra was just 11, her father found himself in debt. He had borrowed substantial sums from neighbours and his brother-in-law to keep the family afloat. When he couldn't pay back the debt, his brother-in-law demanded that Zahra would marry his son as payment. Her father could see no way out and accepted.

But with your help, Zahra was spared this fate. Her younger brother shared the news about the impending marriage with our people on the ground, and we were able to provide training and assistance to Zahra's parents.

After the training, Zahra's father changed his mind and refused the marriage. Zahra was overjoyed and is now back in school where she dreams of becoming a doctor or an engineer in the future.

With support from people like you, we're providing cash transfers to families in need and helping to identify children at risk from neglect, exploitation, violence or abuse, and working with their family and other community members to come up with long-term solutions to ensure they are kept safe and have their rights protected.



 **BE PROTECTED**

YOU'RE HELPING CHILDREN LIKE EYAD SPEAK AGAIN

Every war is a war on children. In countries like Yemen, where conflict has been raging for many years, the impact on children is severe and far-reaching.

But with your support, we're on the ground in some of the hardest places in the world to be a child, helping children recover from the horrors they have witnessed.

We're reaching children like Eyad*, 9, from Hajjah, north-western Yemen, who went into shock and stopped speaking after his father went out one day and never returned home. We're providing psychosocial support for Eyad and his family and money to buy food and clothes and to grow his mother's business.

Slowly, Eyad has started talking again, and although the process has been painstakingly slow and he still stutters and pauses after each word, with each day he speaks a little more.

Or children like Musa* who at 10 years old was hit by shrapnel from a shelling of his local market. After fleeing with his family, internally displaced and out of school for four years, Musa is now home and, at 15, is attending our vocational training courses.

**Find out more
about our child
protection work.**





YOU'RE EMPOWERING TAMARIKI THROUGH LOCKDOWN AND BEYOND

Meet Super Millie – our nine-year-old superhero who, with your support, helped inspire Kiwi kids to navigate their way through lockdown.

Living through lockdown is challenging. It requires all of us to make significant changes in our lifestyles, and that includes our tamariki.

That's where Super Millie came in. Through a series of engaging videos and online learning resources for kids and parents, Super Millie reminded us to see children as active participants, rather than passive recipients, and that they too had a crucial role to play in our fight to eliminate the virus.



Super Millie showcases the super-powers available to all children – creativity, inventiveness, decision making, knowledge and fun – and how these can be used to survive and thrive in a lockdown situation.

With her trusted sidekick Super Star Sophie, Super Millie also offered advice to young people facing increasing anxiety and stress caused by extended lockdowns around reaching out to friends and family, getting fresh air and exercise and other tips for kids to stay connected.

Beyond lockdown, Super Millie and her friends returned to celebrate World Children's Day on 20 November with a kid-friendly version of children's rights and why they matter to tamariki here in Aotearoa. World Children's Day commemorates the adoption by the UN General Assembly of first the Declaration (1959) and then the Convention (1989) on the Rights of the Child.

Want to meet Super Millie for yourself?



YOU'RE HELPING KIWI KIDS LEARN MINDFULNESS

All over the world, children have been impacted by lockdowns and the uncertainty caused by the global pandemic, with growing concerns around the rising levels of depression, anxiety and loneliness.

That's why, with your support and alongside partners Peppa Pig and Twinkl, we dedicated the month of October to encouraging mindfulness in young children.

Timed to coincide with World Mental Health Day on 10 October, the month-long campaign included a virtual kid's yoga event, hosted by children's yoga expert Michaela Sangl of YogiKids and more than 50 free learning resources dedicated to teaching young children and their parents and whānau about mindfulness.

Created for our new online Education Hub in partnership with Peppa Pig and Twinkl, the resources include a range of activities to encourage mindfulness practices from daily photography challenges to nature walks, stretching and breathing exercises to calming strategies for early childhood education. And with the familiar face of Peppa Pig featuring on many of the resources, it encouraged our youngest tamariki to get involved.

Children of all ages can benefit from mindfulness and the range of engaging resources for children aged 3-10 are designed to be used in the classroom or at home. Wellbeing strategies such as mindfulness provide tools to help children cope better when they're feeling anxious and overwhelmed.

WHERE YOU SAVE THE CHILDREN

Countries in which Save the Children works

Save the Children works in more than 120 countries around the world.

WHERE YOU MADE A DIFFERENCE IN 2021:



OUR SUPPORTERS IN 2021

Nāu te rourou, nāku te rourou, ka ora ai te iwi
With your basket and my basket together, the people will thrive

We'd like to thank all our amazing supporters and partners who work with us to help millions of children around the world to survive, learn and be protected. While we can only acknowledge some of our supporters here, our work would not be possible without you all.

Thanks to these amazing trusts and corporate donors who have supported our work for children in 2021: Margaret Neave Endowment Fund - Nikau Foundation, The Donny Charitable Trust - Momentum Waikato, Douglas Charitable Trust, Francis Herbert Ryan Charitable Trust, Napier Port and The Warehouse.



PARTNERING FOR IMPACT

We're continuing our long-term Negotiated Partnership with the New Zealand Ministry of Foreign Affairs & Trade to deliver development aid across five countries in the Pacific and Asia addressing three key areas: child poverty, violence against children and safe schools. With your support,

we match 20% of the New Zealand Government's contribution to these programmes, bringing our tried and tested programme methods developed by experts at Save the Children and delivered with our in-country partners.

Please note: The views expressed in this publication do not necessarily reflect those of the New Zealand Government.

AMPLIFYING OUR VOICE THROUGH COLLABORATION

We are part of a number of collaborations with like-minded organisations in Aotearoa that ensure a stronger voice on issues relating to children and their families, including the Fairer Future Collaboration, Five to Thrive and the Children's Convention Monitoring Group (CCMG). This year, the CCMG released the report 'Getting it right: Children's rights in the COVID-19 response' that recommended ways to better implement children's rights in laws, policies and practices during a pandemic.

We also worked closely with schools, and partners Twinkl and Peppa Pig, in the development and delivery of our new education programme.

Photo credit: Pam Davis



PAM'S LEAVING A GIFT OF A LIFETIME

"Leaving a legacy means that some of the things we've started and helped with will continue after we've gone, which gives me a good feeling."

In 1966, Pam Davis and her husband Arthur celebrated the christening of their second daughter. Instead of gifts for her they asked friends and family to make donations to Save the Children. So began their five decades of support for children here in Aotearoa New Zealand and around the world.

Before raising her family, Pam worked as a schoolteacher, and understands the value of education in changing outcomes for children and delivering hope for the future. Education is a lifeline for children, especially girls. Without it there is an increased risk of violence, abuse and exploitation.

Pam believes in helping children, wherever they are in the world, realise their full potential. She wants to keep their dreams alive, long after she's gone.

That's why Pam is joining others investing in the future of the world's children, not only through her lifetime support, but also through leaving a gift in her Will. This ensures Save the Children's work will continue in the years to come.

Read more about Pam and others sharing hope for the future.



OUR COMMITMENT TO ACCOUNTABILITY AND TRANSPARENCY

At Save the Children we take full responsibility for using our resources efficiently, achieving measurable results and being accountable to our supporters, partners, staff and, most of all, children.



ACCOUNTABILITY

Save the Children New Zealand is a member of the Council for International Development (CID) and is a signatory to the CID Code of Conduct. The code requires members to meet high standards of corporate governance, public accountability and financial management.

More information about the CID Code of Conduct can be obtained from CID at www.cid.org.nz and code@cid.org.nz. Complaints relating to alleged breaches of the code can be made to the CID Code of Conduct Committee.

Save the Children New Zealand is a member of the Fundraising Institute of New Zealand (FINZ) and adheres to the FINZ Code of Ethics and Professional Conduct. More information is available on the FINZ website at www.finz.org.nz.



GOVERNANCE

Our Board brings a diverse range of highly experienced leaders to Save the Children who provide strategic direction and strong governance to ensure the organisation achieves its goals.



COMPLAINTS

We will treat every complaint seriously. If you have a complaint against Save the Children New Zealand, you can email us at info@savethechildren.org.nz or call us on 0800 167 168.



BOARD

Susie Staley MNZM, Chair
David May, Treasurer
Dr Suzanne Flannagan
Dennis McKinlay
Suri Bartlett
Pat Walsh
Arti Chand

OUR FINANCIALS FOR 2021

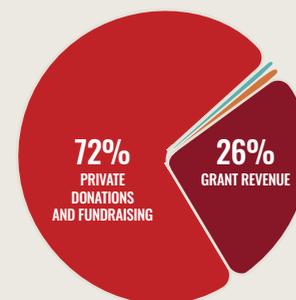
STATEMENT OF COMPREHENSIVE REVENUE AND EXPENSES, FOR THE YEAR ENDED 31 DECEMBER 2021

INCOME	2021	2020	2019	2018	2017
Grants	3,809	3,501	2,419	4,430	1,014
Fundraising	10,372	9,293	10,062	8,149	6,548
Retail	95	108	190	215	217
Other	154	197	133	101	91
TOTAL INCOME	14,430	13,099	12,804	12,895	10,870

EXPENSES	2021	2020	2019	2018	2017
Programmes	7,348	5,994	4,821	6,698	6,541
Engagement	4,492	4,453	3,909	4,272	3,217
Retail	65	84	136	123	157
Administration & Governance	942	772	863	801	842
TOTAL EXPENSES	12,847	11,303	9,729	11,894	10,757

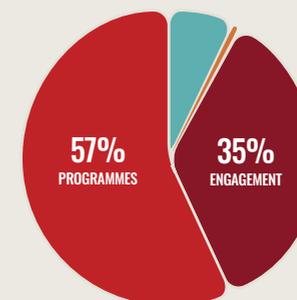
Full financial statements are available on request. Figures are in \$000s.

2021 INCOME



1% ALL OTHER REVENUE
>1% RETAIL REVENUE

WHERE YOUR MONEY WENT



7% ADMINISTRATION AND GOVERNANCE
0.5% RETAIL

You're the reason that children like Vidya can survive past their fifth birthdays, go to school and dream of their own future. We just can't say thank you enough but we hope the bright smiles of the children you've supported say it all instead.

Photo credit:
Save the Children Nepal



**NGĀ MIHI MAIOHA
AND THANK YOU!**

TO HELP US CONTINUE OUR LIFE-SAVING WORK,
VISIT WWW.SAVETHECHILDREN.ORG.NZ

OR CALL US ON 0800 167 168



Save the Children