



FUNDRAISER'S PACK



Save the Children



We've created this simple pack to get you started, inside you'll find:

- A bit more info about Save the Children – to share with everyone
- Top tips for fundraising – like setting up your own fundraising page
- Templates to make your own
- And some team gear!

Dear

WELCOME TO TEAM SAVE

Fundraising can sometimes seem a little daunting especially at the beginning, but it's ok, because we're here every step of the way to help you reach your goals.

Before we start, I'd like to share with you a little bit more about Save the Children and the children you'll be supporting.

Save the Children believes every child deserves a future.

WE ARE the world's leading independent organisation for children. We work in 120 countries, we save children's lives, we fight for their rights and we help them reach their full potential.

When crisis strikes, and children are vulnerable, we are among the first to respond and the last to leave.

You're now a part of this.

Together we can give all children:



A Healthy Start



The Opportunity to Learn



Protection from Harm



Thank you for joining our team of fundraising heroes. We simply couldn't do it without you! It's now time to get you set up with your fundraising page below:

CREATE

<https://give.everydayhero.com/nz/save-the-children-new-zealand/get-started>

PERSONLISE

Upload a pic or two, share your story – tell people why you want to fundraise

SHARE

Your page is good to go, so start sharing it!



If you're feeling a little stuck or have any questions make sure to get in touch with Lina on 04 381 7583 or via email on shelina.mcmanus@scnz.org.nz, she's here to help!

Wishing you all the best,

Heidi Coetzee

Chief Executive – Save the Children



YOUR SUPPORT MATTERS

JUST ASK ANJALI

In the remote district of Udayapur a small, poor and secluded community, we met Anjali. At four years old she lost her father, her mother was left to care and provide for 5 children. With little to no food for the family, Anjali and some of her siblings had to work to support their mother, meaning no time for school only work.

With the small piece of land her mother Binda now owns, they have built a home. Binda was also able to access one of our farmer's grants and runs a small business, to support her income she sells mushrooms! Because of this, Anjali can now go to school every day where she enjoys reading, writing and catching up with her friends.

Anjali is now 11. Since Save the Children's livelihood project hit the ground in 2014 her family is striving and she is no longer one in the 40% of children in Udayapur who are malnourished, uneducated and in danger of exploitation.

With vital funds from our supporters we have trained and impacted over 400 farmers in Udayapur district, with over 64% significantly increasing their income. This has meant that they can provide food for their families and their children with an ongoing education.

Would you like to Meet Anjali and visit the rest of her community?



www.nepal.savethechildren.org.nz

FUNDRAISING TIPS AND TRICKS

Most people who donate to your fundraising efforts do so for one reason – because YOU asked! It may sound simple, but it's true. Your friends and family are donating to support you and your cause. So the more people you ask to support you, the more money you will raise.

ASKING FOR A DONATION IN 5 EASY STEPS

1. Identify what you're fundraising for
2. Explain why it is important to you
3. Share what you're doing about it
4. Ask people to take a specific action
5. ...and make sure to say thank you!

Sample Ask

Too many children in our world don't have the chance to go to school. They get left behind because of who they are or where they're from. As someone who has grown up with so many opportunities, I find this unacceptable and I want to do something about it. Will you help me?

I'm working with Save the Children to give children the opportunity to learn and have a healthy start in life. With every dollar, we raise during *date / event* we will be helping Save the Children do whatever it takes to help the world's most vulnerable children. Can you help by making a gift of \$50?



Team Limit Zero, Christchurch

YOUR IMPACT

The funds you raise will help Save the Children support some of our world's most vulnerable children.

Feel free to share your impact with your friends and family too!



MEDICINE \$25

critical antibiotics for sick new borns



SHELTER \$300

temporary tent to provide family shelter



CARE \$100

care for orphans and vulnerable children, including counselling



WATER \$500

tap stand to enable water distribution for a community



LEARNING \$150

teacher tools to keep kids learning



MOBILE HEALTH UNIT \$1,500

emergency mobile health unit equipped to help 600 children

TAKING YOUR FUNDRAISING TO THE NEXT LEVEL



Set yourself a goal

This gives you, your friends and family something to work toward together.

Spread the word and get social

By tagging us @savethechildrennz or using these hashtags #savethechildrennz #fundraisinghero



Make a gift to yourself

Backing your own efforts will help build momentum – and makes you feel good!



Don't forget to follow up

People get busy and forgetful – so don't fret if they haven't given straight away, just ask again!



Ask your closest friends and family first

They're sure to help you out and will quickly help you get that ball rolling.



SOCIAL MARKETING KIT



If you'd like your own Social Marketing Kit get in touch with Lina at Shelina.mcmanus@scnz.org.nz and she'll send one through to you!



You'll get:

- Social Banners and Tiles
- Posters and Invitations
- ...and your own E - Signature

CALENDAR OF EVENTS

Jan	Feb	March
April	May	June
July	Aug	Sep
Oct	Nov	Dec

FUNDRAISING IDEAS



EAT CAKE!

It's a classic we all love...the bake sale.
The more you bake, the more you make!



CAR WASH

Get a group together and offer people the
best car wash in town!



QUIZACLE

Rally the troops and get those thinking hats
on. Host a quiz night at your local.



AUCTION

...Sold! Unwanted gifts, a service,
items from local businesses
– you can sell anything these days.



HUSH HUSH

Take a vow of silence, and have
people sponsor you!



SHAVE IT OFF

Shave for Save, it's about time for a new
look don't you think?



PAYING IN

After your event, don't forget to send us all your hard-earned fundraising.

However much you've raised, there's a quick and simple way to get it to us.

If you've set up your Everyday Hero fundraising page – you don't have to worry about a thing!

Otherwise you can:

PAY ONLINE

<https://savethechildren.org.nz/how-to-help/donate/one-off-donation/>

PAY OVER THE PHONE

0800 167 168

PAY BY POST

Please clearly print your information on this form and send it along with your cheque or cash to:

Save the Children New Zealand

P.O. Box 6584
Marion Square
Wellington 6141
New Zealand



OFFLINE DONATION FORM

First Name:	Last Name:
Event:	Reference: P2P
Street Address:	
City:	Postcode:
Phone:	
Email:	
Total fundraising amount:	Date:



...AND ONE LAST THING

If you need anything we are here for you!
So keep in touch!

 04 381 7583

Together let's do whatever it takes for children.

 fundraise@savethechildren.org.nz

 savethechildren.org.nz

 [@savethechildrennz](https://www.facebook.com/savethechildrennz)